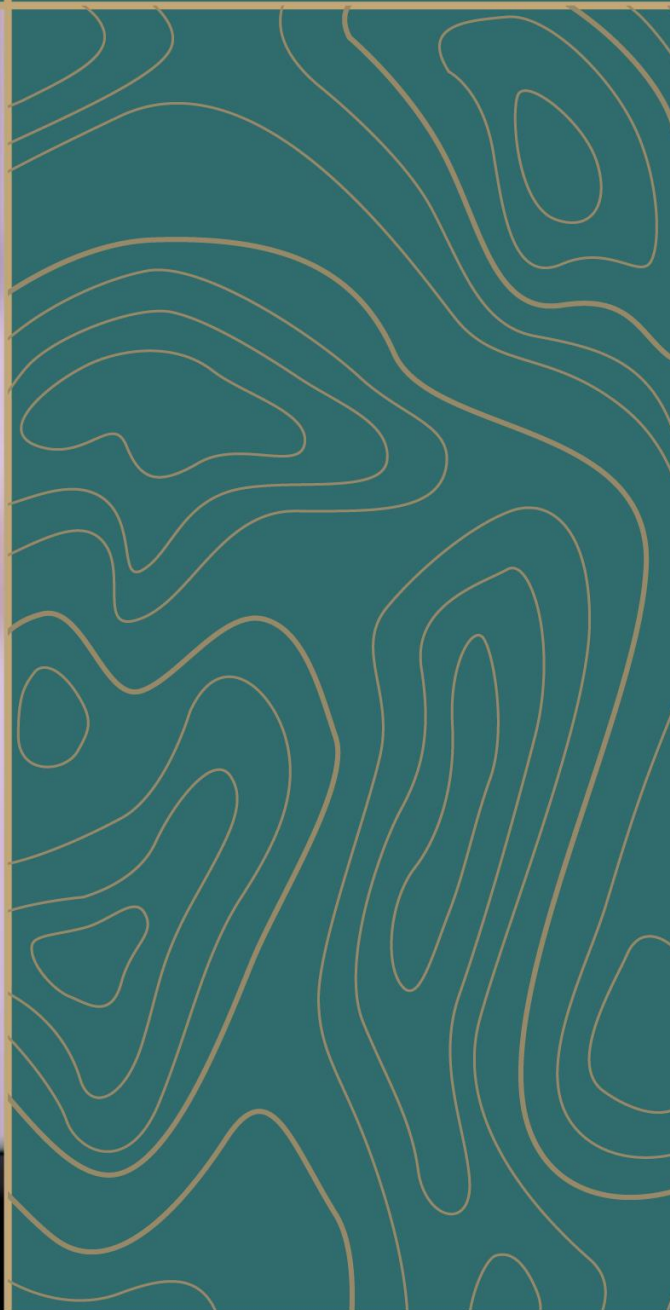




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GEORGIA'S RESPONSIBLE BUSINESS AWARDS 2024



INFORMATION
LEAFLET

Georgia's Responsible Business Awards

Meliora 2024

This year CSRDG conducts the annual Corporate Social Responsibility Excellence Contest – Responsible Business Awards “Meliora” for the fifth time.

Meliora is a Latin word meaning The Best. Therefore, every year Meliora Awards celebrate companies operating in Georgia for most inspiring and outstanding projects and initiatives in the area of corporate social responsibility, that change Georgia for the better.

This year the contest is again held within the project “Georgian Civil Society STAR Initiative” funded by the European Union and co-funded by Konrad Adenauer Stiftung and supported by international and local business associations and Government of Georgia.

In which Categories do we present Awards?

The awards are presented in a **variety of categories**.

Six Thematic Categories cover all main areas of CSR:

- Green Initiatives
- Responsible Employer
- Responsibility in Marketplace
- Supporting communities
- Cross-sector partnership
- Transparency and Reporting

Special Category:

- CSR manager of the year

Grand Prix – Responsible Company of the Year would be conferred separately to a pioneering large company and to SME, that have embedded responsibility across their business strategies and operations and can demonstrate examples of policies or projects, which positively impact upon the society and environment.

Who can apply?

Georgia's Responsible Business Awards are open to **companies of any size from around the country** – large, medium and small enterprises, registered in Georgia, which can nominate their CSR programs, projects or initiatives implemented in 2023. Large companies and SMEs would have equal chances to win, as entries will be assessed against the scoring guide and not against each other.

In each category separate awards could be conferred for small or medium-sized company in parallel to a large company.



Key Dates

Official opening of the call for nominations for Georgia's Responsible Business Awards "Meliora" is **January 15, 2024**

Closing date for entries is February 20, 2024.

Who would be Judging and how?

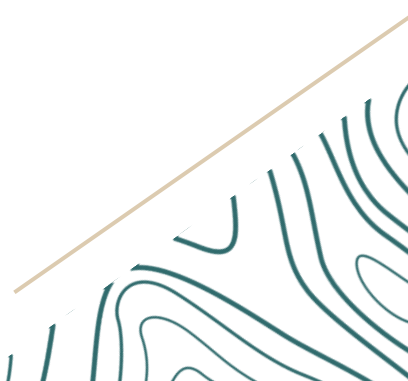
The independent jury consisting of the leading Georgian and international experts in the field of corporate social responsibility and its separate areas would evaluate nominations against the comprehensive scoring guide and evaluation criteria, published at the Contest' webpage (www.meliora.ge) based on the consistency and effectiveness of the efforts, sustainability of the results and proper design of the initiatives.

The judging process is completely independent and no representative from CSRDG (Contest organizer) sits on Jury. The Jury members represent international organizations, civil society organizations, and Academia, that ensures high credibility of the evaluation process. Each category is independently judged by specific judging panel and the bar is set high.

Revealing the winners - Awards Ceremony

The awards' winners will be announced in Summer 2024, at a glittering Awards Ceremony, which will bring together, encourage and celebrate the most forward-thinking businesses and ambitious business professionals looking to move beyond mere considerations of business and profit, seeking to deliver transformational change in society and create more value within their organizations.

Whether you win or not, you can be sure that the Awards Ceremony will be a memorable day for you.



Meliora in previous years

Having successfully launched 'Meliora' in 2018, CSRDG has seen remarkable growth in the initiative. The awards scheme has garnered widespread support, with over 30 partners and up to 20 media partners joining since its inception. From 2018 to 2022, a total of 120 companies submitted nearly 300 projects.

About the contest overall there was broadcasted more than 100 TV and 10 radio reports, written and spread 100 articles in printed and online magazines.

*The Meliora Awards, run by **The Centre for Strategic Research and Development of Georgia (CSRDG)**, one of the most experienced expert organization in the field of CSR, are in partnership*

with International and local expert organizations and business platforms, which makes this contest one of the leading Sustainability and CSR initiatives in Georgia.

For six consecutive years, Meliora Awards have served as a beacon of inspiration, recognizing transformative action, business excellence, and corporate responsibility across the country

About the Project

The Contest is organized within the framework of the EU-funded **Georgian Civil Society STAR Initiative** (2021-2024).

The project is implemented by the Consortium led by the Konrad-Adenauer-Stiftung (KAS) and composed of the following CSOs: Center for Strategic Research and Development of Georgia (CSRDG), Civil Society Institute (CSI), Center for Training and Consultancy (CTC), Education Development and Employment Center (EDEC), and Institute for European Politics (IEP).

'The Civil Society STAR Initiative' builds on the experience and lessons learned of the EU-supported action 'Georgian Civil Society Sustainability Initiative (CSSIGE 2017-2020).

The project is funded by the European Union and the Konrad Adenauer Foundation (KAS)



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<https://csrgeorgia.com/ka/about-us>

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